



## FOR IMMEDIATE RELEASE

August 8, 2023

Contact: Mary England, President & CEO  
Cell Phone: 619-251-7730  
Email: maryengland@lamesachamber.com

### **La Mesa Chamber of Commerce Prepares to Honor Local Heroes At 14<sup>th</sup> Annual Salute to Local Heroes “Lights! Camera! Celebrate!”**

La Mesa, California, August 8, 2023 – Save The Date! The La Mesa Chamber of Commerce announces their fourteenth annual Salute to Local Heroes, which will incorporate the theme: “Lights! Camera! Celebrate!” This night celebrates our local heroes, recognizes the incoming Chamber Board of Directors, includes a silent auction, raffles and more. This festive event will be held on Thursday, October 5<sup>th</sup>, from 5:30 p.m. to 8:45 p.m. at the Sycuan Casino Resort in the Heritage Ballroom, located at 5469 Casino Way, El Cajon, CA. This unique event celebrates the strength of our community and honors local heroes that serve and make sacrifices daily for those within our community. These heroes are from law enforcement, the fire district, the paramedic field and the retired senior volunteer patrol. They are chosen by their individual departments for selfless acts of courage, dedication, bravery, compassion, and service to our community.

The Chamber is currently obtaining sponsors and to date are grateful to our Title Sponsor, Sycuan Casino Resort. They are joined by the following: Hollywood Sponsor: SDG&E, Production Sponsor: Cox Communications, Printing Sponsor: AAA Imaging, Graphic Designer: Kostedt Design & Marketing, Awards Partner: Edible Arrangements, Artistic Designer: La Mesa Floral Design Shoppe, Photography Sponsors: Evie Z. Photography and Sandra Small/ Photographer and Social Media Partner – Focuscom Inc.

This event is open to the public with an individual ticket price of (1) ticket \$115, (2) tickets \$210 and a table of (8) tickets \$760. Parking is complimentary for all ticket holders. Sponsorships are currently available for this celebration. Contact Mary England, 619-251-7730 to be a sponsor and spotlight your business or organization at this special event. Tickets may be purchased via the website: [www.lamesachamber.com](http://www.lamesachamber.com).

###