



## FOR IMMEDIATE RELEASE

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### **La Mesa Chamber Partners with American Red Cross to Host Community Blood Drive on September 24<sup>th</sup> at “Shop & Dine La Mesa”**

La Mesa, California, August 31, 2022 – On Saturday, September 24<sup>th</sup>, 2022, the La Mesa Chamber of Commerce will be producing a FREE family-friendly event, “Shop & Dine La Mesa” at the Marketplace at Lake Murray Village Shopping Center (corner of Baltimore Dr. & Lake Murray Blvd.) to promote the businesses in this center and the local economy.

“Shop & Dine La Mesa” has been created to shine a spotlight on areas and businesses that are part of the economic engine of the City of La Mesa. The event will be held from 11:00 a.m. – 4:00 p.m. A day has been planned for the public to enjoy a classic car show, learn about services provided by the County of San Diego through the Live Well San Diego mobile van, meet a representative from the San Diego Humane Society and a canine ambassador, enjoy games and a shopping card for prizes and a blood drive in conjunction with the American Red Cross. “Hosting a blood drive coincides with the La Mesa Chamber’s core values of giving back to the community,” stated Mary England, President & CEO of the Chamber. “A simple blood donation can help save the life of someone who could be a coworker, loved one or neighbor.” “We urge eligible donors to join us in the selfless act of giving blood” she further stated.

Donors of all blood types are needed, especially those with types O negative, B negative and A negative. O negative is the universal blood type that can be safely transfused to anyone and is often used to treat trauma patients.

For more information or to make an appointment to donate, sign up online at <https://tinyurl.com/shopdineblooddrive>.

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