



MEMO: Sponsor Information Regarding Our “Summer Bash” Business Expo:

Dear Community Leader:

We are excited to share information with you on a key event that has become highly successful for the past 7 years, our “**Summer Bash**” **Business Expo**. We are now preparing to produce our event, as we all begin to recover from the pandemic. Our “Summer Bash” Business Expo will be held on **Thursday, August 18, 2022** at our Chamber member hotel, the **Courtyard by Marriott San Diego El Cajon**, in El Cajon. In addition to interacting with area businesses and guests, as well as winning prizes from participating vendors, all attendees will be sampling delicious foods from our area restaurants. In being a part of this high energy evening, we have found that our attendees and our participating businesses and restaurants interact and create a relationship that will be mutually beneficial in the future.

All sound business is built on relationships. The La Mesa Chamber is committed to helping you create and nurture those relationships. As a sponsor you will reap various media exposure in print, on the Chamber website, regional newspapers, social media posts, as well as articles in local magazines and newspapers. We print and circulate articles prior to our event, as well as after the event, maximizing the exposure for all sponsors, business and food vendors. The printed program is also a lasting document that our guests take home. We place the contact information/website for our participating businesses and restaurants that attendees may use in the future, building on the relationship that began at our Expo. We capture our event via photos and place them in our photo gallery and are looking to add other media to enhance the experience.

We hope that you will review the Sponsor Benefit Sheet and become a partner. We look forward to producing our 7th Annual “Summer Bash” Business Expo and our ability to expose your business and our participants to the public throughout the region.

I look forward to your positive response!

Sincerely,

A handwritten signature in black ink that reads 'Mary England'.

Mary England, President & CEO



“SUMMER BASH” BUSINESS EXPO

Thursday, August 18, 2022

Sponsorship Opportunities

Presenting Sponsor - \$1,650

- * Display Table at event – Prominently Located – (25) tickets to event
- * Five minutes live at the podium to welcome guests by your representative
- * Your logo displayed on the front of the evening program
- * Recognition in all marketing and media for the event
- * First to award your raffle prize winner that night
- * A single point of contact for you throughout the evening
- * Logo recognition on a rotating banner on the home page of the Chamber website
- * Logo prominently placed on all tickets printed for the event (over 500 impressions)
- * Chamber photographer assigned to take photos of your display table and team
- * Those photos will be sent to you after the event. You may use in conjunction with your marketing efforts
- * Logo recognition with click-through link on Chamber website (event page)
- * Logo recognition in Chamber newsletters and social media posts

Premier Sponsor - \$1,150

- * Display Table at event – Prominently Located – (15) tickets to event
- * Your logo displayed on the front of the evening program
- * Recognition in all marketing and media for the event
- * A single point of contact for you throughout the evening
- * Logo on all tickets printed for the event (over 500 impressions)
- * Chamber photographer assigned to take photos of your display table and team
- * Those photos will be sent to you after the event. You may use in conjunction with your marketing efforts
- * Logo recognition with click-through link on Chamber website (event page)
- * Logo recognition in Chamber newsletters and social media posts

Supporting Sponsor - \$650

- * Display Table at event – Prominently Located – (10) tickets to event
- * Your logo displayed in the evening program
- * Recognition in all marketing and media for the event
- * A single point of contact for you throughout the evening
- * Logo on all tickets printed for the event (over 500 impressions)
- * Logo recognition with click-through link on Chamber website (event page)
- * Logo recognition in Chamber newsletters and social media posts