



Dear Community Leader:

It is with great pleasure and excitement that we extend an invitation to have you consider joining us and being a partner at our 14th Annual “Salute to Local Heroes.” We are excited to produce this activity that honors men and women from police, fire, paramedics, and our retired senior volunteer patrol that serve our community, as well as install our Board of Directors. This year’s event will be themed “Top Hat & Tails.”

The particulars are:

Date: Wednesday, October 5, 2022

Location: Sycuan Casino Resort
5469 Casino Way - El Cajon
Wachena Ballroom

Time: 5:30 p.m. – 6:30 p.m. Reception, Silent Auction & Raffles
6:30 p.m. – 8:45 p.m. Dinner and Program

I have attached/enclosed our sponsorship levels and the ticket pricing. Please invite your business associates to join you and attend this worthwhile endeavor. For additional information or to make reservations, please contact me personally: email: maryengalnd@lamesachamber.com or Chamber cell number: (619) 251-7730.

Events like ours are successful due to the support of caring businesses and community leaders, like you. We would be honored to partner with you this year. **PLEASE NOTE: Our non-profit ID number is 71-1041330 for your tax purposes.**

With the event date of October 5th approaching, please review the attached information and make plans to join us in our evening of celebration!

Thank you in advance for your consideration and participation!

A handwritten signature in black ink, appearing to read 'Mary England', written in a cursive style.

Mary England, President & CEO
Enclosure/Attachment

Sponsorship Opportunities & Ticket Pricing

14th Annual Salute to Local Heroes & Installation Dinner

“Top Hat & Tails” Wednesday, October 5, 2022



In addition to a great evening including an auction & raffles, we will install our Board of Directors at this popular event. We will also be honoring 7 brave men and women from the police department, fire department, paramedics, and senior volunteer patrol - our LOCAL HEROES - on this evening!

Presenting Sponsor

\$5,000

- ★ Tickets for 10 Attendees & Guaranteed Front Row/VIP Seating & Complimentary Parking
- ★ Opportunity to have a “Hero” and Guests seated at your table
- ★ Your representative has photo(s) taken with all of the evening’s “Heroes”
- ★ Photo taken of representative placed on our website & available for your use
- ★ Sponsor Recognition signage throughout the event identifying your company
- ★ Recognition/logo in all marketing and media for event
- ★ Recognition from podium during event
- ★ Company logo/recognition in Chamber newsletters, social media posts & Chamber website
- ★ Company/Organization name and logo in program, pre & post media releases & articles
- ★ Company/Organization placed on the Chamber website & other electronic media & articles

Astaire Sponsor

\$3,500

- ★ Tickets for 10 attendees & VIP Seating & Complimentary Parking
- ★ Sponsor Recognition signage throughout the event identifying your company
- ★ Recognition/logo in all marketing and media for event
- ★ Recognition from podium during event
- ★ Company logo/recognition in Chamber newsletters, social media posts & Chamber website
- ★ Company/Organization name and logo in program, pre & post media releases & articles
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Broadway Sponsor

\$2,500

- ★ Tickets for 8 attendees & VIP Seating & Complimentary Parking
- ★ Sponsor signage throughout the event identifying your company
- ★ Recognition/logo in all marketing and media for event
- ★ Recognition from podium during event
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Hollywood Sponsor

\$1,500

- ★ Tickets for 6 attendees & Reserved Seating & Complimentary Parking
- ★ Sponsor signage throughout the event identifying your company
- ★ Sponsor recognition at the event
- ★ Company/Organization name and logo in program, pre & post media releases & articles
- ★ Company/Organization placed on the Chamber website & other electronic media

Entertainer Sponsor

\$650

- ★ Tickets for 4 attendees & Reserved Seating & Complimentary Parking
- ★ Sponsor signage throughout the event identifying your company
- ★ Sponsor recognition at the event
- ★ Company/Organization name and logo in program, pre & post media releases & articles
- ★ Company/Organization placed on the Chamber website & other electronic media

Gold Sponsor

\$450

- ★ Tickets for 2 attendees & Reserved Seating & Complimentary Parking
- ★ Sponsor signage throughout the event identifying your company
- ★ Sponsor recognition at the event
- ★ Company/Organization name and logo in program, pre & post media releases & articles
- ★ Company/Organization placed on the Chamber website & other electronic media

“Top Hat & Tails” Ticket Pricing

Individual tickets: \$95

2 for \$170

Table of 8 for \$640

All Reservations will be held at the door
(All tickets include complimentary parking)