



## FOR IMMEDIATE RELEASE

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### **La Mesa Chamber Members and Community Give the Phrase “There’s No Place Like Home for The Holidays” New Meaning By Collecting Toys for La Mesa Military Families**

La Mesa, California, December 9, 2021 - As guests entered BJ’s Restaurant and Brewhouse on December 7th, for the annual Military Toy Drive party, they were pleasantly surprised. As they walked past the display tables filled with all the toys purchased or donated to this toy drive, they were delighted by the overwhelming number of toys on those tables. There were dolls, trucks, stuffed animals, cars, basketballs, footballs, soccer balls, tea sets, miscellaneous games, bike helmets, robots, Lego sets, and everything in between. La Mesa Chamber members, friends and sponsors came together to celebrate the strength of our community, in support of our families living in La Mesa military housing. The Chamber has a strong belief that being a leader within a community includes giving back and making a difference.

This is the 7th year that we have assisted these children and their families. We are honored to partner with the following sponsors who helped make this happen: Presenting Sponsor, EDCO, joined by Supporting Sponsors, AMR, Kirk Paving, Inc., and Amanda Hammett Insurance & Financial Services – State Farm. A grand total of over 950 toys, books and other items were purchased and collected to make the holidays a little brighter for these families. This project is done in partnership with Liberty Military Housing, the group that manages military housing throughout the nation and hosts holiday events for over 2,000 military children in our region. Representatives from Liberty Military Housing, Cindy Farless and Dan Murphy were on hand to mix and mingle. “We are grateful for the support of the La Mesa Chamber and the entire community, that are dedicated to the La Mesa military families,” stated Cindy Farless, Regional Community Services Director of Liberty Military Housing. We thank Supervisor Joel Anderson who sent his representative, Alicia Corona to present the sponsors with certificates of recognition and surprise the volunteer team, with certificates of appreciation.

Our special thanks to the dedicated volunteers who assisted that evening, the attendees who donated toys, the event sponsors and to the many wonderful community members who dropped off toys and supported this special holiday project!

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