



FOR IMMEDIATE RELEASE

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La Mesa Chamber Annual Senior Holiday Project "Puts a Little Love" in Many Hearts!

La Mesa, California, December 14, 2021 - The La Mesa Chamber thanks the public, members, and friends for making this year's annual senior project an overwhelming success. People drove from throughout the region to donate items for our gift baskets and bags that were delivered on December 10th to the 24 La Mesa homebound seniors. Each year we work with the La Mesa Police Department and the Retired Senior Volunteer Patrol to distribute our gifts. The Chamber added several homebound seniors this year, keeping the total number of seniors served at 24 for this holiday season. Each year, the La Mesa Chamber allocates funds to assist these seniors and were joined by the following financial partners who donated cash and gift cards: **AMR, Kyle Nyswonger of Carl Burger Dodge Chrysler Jeep RAM World, Darsi Bakker of PenChecks, Inc., Susan O'Shaughnessy of Sungarden Terrace Retirement Community & Adult Daycare, Michelle Huey of Pete's Place, Lily Pigg of Lily's Manufactured Homes, Tracey Ferguson, Gloria Shepard, Linda Bethel, Susan McDowell and Bruce and Kimberly McIntyre.** In addition to these cash donations and gift cards, this year we collected canned food, calendars, toiletries, notepads, soaps, shampoos, stationery, clothing, socks tissues, blankets and other articles for a **Grand Total of 3,361 items.**

The Chamber receives all of the items and wraps them in gift baskets and bags that are delivered to each senior. We thank **EDCO, Fully Promoted EmbroidMe La Mesa and Sycuan Casino Resort** for donating the bags that make this distribution possible. In addition to these needed items, we were honored to receive beautiful handmade "stuffed" Christmas stockings from the **Pioneers**, a volunteer network of AT&T. These folks worked tirelessly throughout the year making those handmade Christmas stockings, then stuff them with items such as shampoo, conditioner, scarves, body lotion, socks, wafers, lip balm, and more. Adorable stuffed animals were attached to each stocking, as an added bonus! The **Pioneers** donate these stockings to various organizations during the holidays and we were pleased to receive them for our La Mesa seniors. We enlisted the help of Maggie Eggers, Sandy Eggleton, Dennis England, and Al Russell to pack the items in their vehicles and deliver them to the Police Department.

The generosity of the public and our members in supporting this project, is a testament to the love that we all have for our senior population. Our seniors do not ask for much and accept all that they are given with a grateful heart. We thank everyone who participated in this year's Senior Holiday Project.

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