

You're invited

The Road to Recovery for Women-Owned Businesses

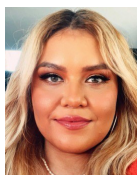
At Union Bank®, we know the pandemic has had a disproportionately high impact on women-owned small businesses—yet women remain optimistic about the future. That's why we are hosting a special virtual event to support women business owners to provide answers, and resources in what continues to be a challenging time.

We want to zero in on practical advice for small business owners and how we all can support those in our communities as the economy picks up. Please join us for this interactive, virtual event where we will discuss:

- **Survey results** highlighting sentiment from small business owners in California on the impact of the pandemic and their outlook moving forward¹
- **Lessons learned** from this past year
- **Changes and new best practices** that are here to stay
- **Resources** business owners should be aware of including grants, funding and community support

The session will be followed by a live Q&A session during which you can ask your most pressing questions.

Featured Speakers:



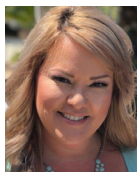
Elizabeth P. Avila
General Manager
Panchita's Bakery



Betsy Brennan
President and CEO
Downtown San Diego
Partnership



Donna Deberry
President and CEO
Central San Diego
Black Chamber
of Commerce



Tanya Ellis-Christensen
Owner
Seven A
Signature Salon



Mary Frese
CEO
Cream & Sugar Inc.



Omar Salah
Head of Small
Business Banking
Union Bank

EVENT DETAILS

Wednesday, July 28, 2021

9:00 – 10:30 a.m. PT

REGISTER NOW



QUESTIONS

Please email
events@unionbank.com

Hosted by:



Todd Hollander
Head of Business
Banking and
Small Business
Union Bank

Moderated by:



Devon Barrack
Small Business
Program Manager
Union Bank



¹ **Union Bank California Small Business Mid-Year Mindshift 2021 Survey** — research was gathered through a survey commissioned by Union Bank and conducted by global independent research firm Edelman Data x Intelligence. The survey was completed by 300 California small business owners (including an additional 100 owners in the restaurant and accommodations industries). Data was collected between March 4 - 19, 2021. The margin of error is +/-6 percentage points.