

## FOR IMMEDIATE RELEASE

May 6, 2021

Contact: Mary England, President & CEO Cell Phone: 619-251-7730 Email: maryengland@lamesachamber.com

## The La Mesa Chamber Invites You to the Grand Opening and Ribbon Cutting of Pink Rose Café On Wednesday, May 12<sup>th</sup> cat 10:30 a.m.

La Mesa, California, May 6, 2021 - The La Mesa Chamber of Commerce will celebrate the Grand Opening of Pink Rose Café with a ribbon cutting at 10:30 a.m. on Wednesday, May 12th. This unique and richly colorful coffee and tea shop is located at 8209 La Mesa Blvd. in La Mesa. Join us as we welcome Nadia Zamara, her Husband Jose Guzman and their family to our community.

This "labor of love" has taken Nadia and Jose 14 months to complete and become a reality. "There were times when we were ready to walk away from completing the renovation and starting our business, due to the emotional stress of trying to open during the pandemic," stated Nadia. "The one-time community award and funding from Union Bank was a blessing and made it possible for us to complete our café," she further added. Nadia wants to be a positive role model to the girls and women of our community and encourages them to never give up on their dream.

The pink painted building and pink bicycle parked in front, are an indicator that you have arrived at the Pink Rose Café. There is no way to describe the magnificent wall of pink roses that greets you as you enter - you must see it! This café has a "one of a kind" decor, with richly colorful pink roses used throughout the interior, stylish tables and chairs to complete the look. The display case in the front, tastefully displays the pastries and food items offered for the day.

Pink Rose Café is proud to serve an organic Cold Brew and feature Ryan's Coffee in 8 flavors. In addition to serving this premier coffee, a variety of flavored syrups are available to enhance your drink. In addition to hot and delicious coffee and tea being served, Pink Rose Café offers vegan pastries and outsources delicious bakery items from local bakers.

We will "officially" cut the red ribbon to commemorate this Grand Opening at 10:30 a.m. However, the celebration will go on all day, so if you can't be there for the ribbon cutting, stop by and say hello anytime you wish. The hours of operation beginning May 10th will be 7 a.m. to 8 p.m., and they will be open 7 days a week.

We are thrilled that this couple have chosen to open their business in La Mesa and bring their classic coffee and tea café to our city. We encourage you to visit this unique café, a welcome addition to our La Mesa community at 8209 La Mesa Blvd. You'll be glad you did.