



## FOR IMMEDIATE RELEASE

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### **Union Bank Supports the La Mesa Community And Awards the Union Bank Community Award to Pink Rose Café**

La Mesa, California, November 19, 2020 - In keeping with its mission of supporting local communities and reinvesting in the communities it serves, **Union Bank**, in partnership with the La Mesa Chamber of Commerce, recognized Nadia Zamora, owner of the Pink Rose Café, with a one-time Community Award and \$5,000.

Following civil unrest that led to damage to some La Mesa businesses, including the burning of the Union Bank branch, on May 30, Zamora reached out to the community via social media and volunteers gathered to create messages of hope, love and peace. Zamora and the others hung those messages on the safety fence surrounding the destroyed Union Bank building. Those messages were seen by everyone who traveled past them on Spring Street and were a beacon of hope that reinforced the resilience of our La Mesa community.

Zamora's commitment and efforts did not go unnoticed by the management and employees of **Union Bank**. That is why on Wednesday, Nov. 18, the leadership team of **Union Bank**, led by Regional President Isai Amaya and La Mesa Branch Manager Carlton Hill, in partnership with the La Mesa Chamber of Commerce, surprised Zamora with a one-time, Community Award and a \$5,000 check, as well as sponsoring a one-year La Mesa Chamber membership for her business, the Pink Rose Café. Zamora was surprised and emotionally overwhelmed by the generosity of **Union Bank** and its investment in her business.

The actions by Zamora were extraordinary, as she and her husband were in the process of renovating their building and opening their new business, when the May 30 unrest took place. The building was severely damaged, and all of their tools were taken. These actions have delayed the ability for their business to open as planned. The award presented by **Union Bank** will be used by the couple as they fulfill their dream and open their La Mesa business, Pink Rose Café, at 8209 La Mesa Blvd., in the coming weeks.

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