

# Let the community know you are



## Directory Listing Sample

Best Burgers  
Available for takeout & delivery  
123 Second Ave., El Cajon 92020  
619-123-4567 bestburgers.com

You can use up to  
five pieces of information  
on your **FREE** listing

During this challenging health climate with COVID-19 your community newspaper wants to help you reach over 34,000 weekly readers in East County with the message that you are open for business!



Starting in our December 11th issue, The East County



Californian will be publishing a **WE'RE**

**OPEN FOR BUSINESS** directory in print and online. This directory is **FREE OF CHARGE** to help support our local businesses and community.

*Plus!*

If you'd like to do something extra, place a We're Open for Business ad for only \$15/week. (4-week min. commitment. Regular rate \$60/week)



Directories will publish until further notice at the discretion of the Publisher. For more information on how to participate in our We're Open for Business campaign call today!

**THE CALIFORNIAN**  
EAST COUNTY

619-441-0400