



8080 La Mesa Blvd. #212
La Mesa, CA 91942
Office • 619 465-7700
Fax • 619 465-3851

Application for Membership

Date of Application _____

For immediate & effective communication, we use email as our first option of getting information to you.
If you have another preference, please select: ___ Mail ___ Fax ___ Phone

Referred By: _____

Business Information (as you want it listed on the website):

Business Name (as you want it listed on the website): _____

Business Description: _____
(Appears on your business page in our directory)

Physical Address: _____

City, State, ZIP: _____

Mailing Address: _____

City State, ZIP: _____

Phone Number: _____ Fax Number: _____

E-Mail Address: _____ Website: _____

Contact Information (This information will not show up on our website without your approval):

Business Owner: _____

Primary Contact Name: _____

Phone Number: _____ Cell Number (Confidential): _____

E-Mail Address: _____

Secondary Contact Name: _____

Phone Number: _____ Cell Number (Confidential): _____

E-Mail Address: _____

PLEASE RETURN APPLICATION WITH THE FEE SUMMARY PAGE TO:

La Mesa Chamber of Commerce
8080 La Mesa Blvd., Ste. 212
La Mesa, CA 91942

La Mesa Chamber of Commerce Membership Fee Summary Page

_____ Friends of Chamber \$150 (Non Business)

_____ Non-Profit \$150

_____ Basic Business \$250

_____ Silver \$500

_____ Gold \$1,000

_____ Platinum \$2,500

\$25 **One Time Initial Processing Fee**

_____ Total Due

Please make checks payable to the La Mesa Chamber of Commerce and mail to:
P.O. Box 94
La Mesa, CA 91944-0094

Or apply through our website at www.lamesachamber.com

For credit card payments, we take American Express, Discover, Mastercard and Visa. Complete the information below and return with your application via U.S. mail or fax to 619-465-3851.

Credit Card Charge Info for Payment to La Mesa Chamber

Amount to be charged _____ Member Business Name _____

VISA MC Discover Amex Name on Card _____

Card Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Exp Date ____/____/____ Security Code (last 3 on back of card)

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Credit Card Billing Address _____

City, State, ZIP _____

Phone Number Credit Card Co. has on their Billing Records _____

Email Address for Receipt Confirmation _____

Signature _____

La Mesa Chamber Membership Options

(One-time-only processing fee of \$25.00 for new members only)

Basic Business \$250

- 2 passes per year to be used for select Chamber Events
- New Members introduced at quarterly breakfast
- Listing in Business Directory including Website with a link to your business web address
- Introduced on Chamber website under scrolling new member section for 60 days
- Member pricing at all Chamber functions and discounted advertising and marketing opportunities
- Social Media – Facebook “Likes” & Mention as “New” Member; “Follow” & Mention on Twitter
- Weekly Email Blast – Mention as “New” Member
- Voting– One Vote in Board of Director Election

Silver Member \$500 +

- 4 passes per year to be used for select Chamber Events
- 1 ticket annually to a Premier Chamber Event
- Business prominently displayed on website as Official Premium Silver Member
- New Members introduced at quarterly breakfast
- Listing in Business Directory including Website with a link to your business web address
- Introduced on Chamber website under scrolling new member section for 60 days
- Member pricing at all Chamber functions and discounted advertising and marketing opportunities
- Social Media – Facebook “Likes” & Mention as “New” Member; “Follow” & Mention on Twitter
- Weekly Email Blast – Mention as “New” Member
- Voting– One Vote in Board of Director Election

Gold Member \$1,000 +

- 8 passes per year to be used for select Chamber Events
- 2 tickets annually to a Premier Chamber Event
- Business prominently displayed on website as Official Premium Gold Member
- Banner ad on website
- New Members introduced at quarterly breakfast
- Listing in Business Directory including Website with a link to your business web address
- Introduced on Chamber website under scrolling new member section for 60 days
- Member pricing at all Chamber functions and discounted advertising and marketing opportunities
- Social Media – Facebook “Likes” & Mention as “New” Member; “Follow” & Mention on Twitter
- Weekly Email Blast – Mention as “New” Member
- Voting– One Vote in Board of Director Election

Platinum \$2,500 +

- 12 passes per year to be used for select Chamber Events
- 3 tickets annually to a Premier Chamber Event
- Business prominently displayed on website as Official Premium Platinum Member
- Banner ad on website
- New Members introduced at quarterly breakfast
- Listing in Business Directory including Website with a link to your business web address
- Introduced on Chamber website under scrolling new member section for 60 days
- Member pricing at all Chamber functions and discounted advertising and marketing opportunities
- Social Media – Facebook “Likes” & Mention as “New” Member; “Follow” & Mention on Twitter
- Weekly Email Blast – Mention as “New” Member
- Voting– One Vote in Board of Director Election



The Outstanding Benefits La Mesa Chamber Members Receive

Enhance Your Credibility

Statistics show businesses that are members of or active in a local Chamber of Commerce are 29% more effective in communicating that the company uses good business practices. Statistics also state that consumers who learn of a company's involvement/membership with its local chamber are 19% more likely to think favorably of that company.

Each member receives a Chamber Member Plaque that can be proudly displayed in your place of business to show your community support and involvement, and give your business added credibility to reinforce consumer confidence.

Members can also display a virtual plaque on their website!

Referrals

The Chamber receives numerous requests from visitors, newcomers, and residents for recommendations on goods and services in La Mesa. In response to these inquiries, we exclusively recommend our Chamber members.

Chamber Website & Business Directory

Membership includes a free personalized member page on our website's Chamber Member Directory. Members can also post job openings, specials, and events on the Chamber Events calendar.

Networking

Create new, rewarding friendships and business relationships through ribbon cuttings, mixers hosted by different member businesses, breakfast meetings, fundraising activities and community events. Exchange business cards and ideas and get to know other members in a fun and relaxed atmosphere. Plus, there's always food and prizes!

Publicity & Exposure

Members are encouraged to put company-related materials on display in our office, thus giving their business exposure to residents and visitors stopping in. Additional ways for members to promote their products and services to the public include placing banners on our website, ads in the City of La Mesa Map and various brochures, or buying our Chamber Members Mailing List to use for your targeted marketing plan. Sponsoring our events yields high visibility and advertising value – your name and/or logo will be prominently displayed on almost all media related to the event, including newsletters, flyers, programs, our website, social media outlets, and more. Several events each year, such as our Business Expos, give members additional opportunities to promote their business.

Advertising & Marketing

Members are able promote their products and services to the public in many ways, such as inexpensive banner advertising on our Chamber website and advertising in our official City of La Mesa Map. Our map allows members to be included in a great business resource for visitors and residents, and is distributed through local businesses, the La Mesa Library and City Hall, other venues and in our relocation packets. Members may also purchase our Chamber Members Mailing List to use for their targeted marketing plan. Sponsoring our events yields high visibility and advertising value – a member's business name and/or logo will be prominently displayed on almost all media related to the event, including newsletters, flyers, programs, our website, social media outlets, and more. Several events each year, such as our Business Expos, give members additional opportunities to promote their business.

Grand Openings & Ribbon-Cutting Ceremonies

Upon request, new and existing businesses receive a ribbon cutting for grand openings, ground-breaking ceremonies, or special anniversaries. Events receive publicity by local media as well as exposure on Chamber mediums such as our email blasts, website, social media outlets, and more.

Communication

Weekly email blasts keep members updated on upcoming events, news, and information, including new laws, relevant to business owners and managers. Our blasts also highlight member events, Hot Deals, Member-To-Member discounts, sponsorships, and more. We will also remind and help keep businesses in compliance with mandatory State and Federal Labor Law posters and other compliance items through our OSHA Store at discount prices.

Special Events

Special events organized by the Chamber raise non-dues revenue to expand and improve services to our members.

These events bring more business to our community, honor outstanding achievements of local heroes, and provide marketing opportunities for our members. Some events the Chamber hosts are our Salute to Local Heroes, Taste of La Mesa, and the La Mesa Oktoberfest.

Member Discounts

Members receive discounts from other members through the Member-To-Member Discount Program. Members who offer special services and discounts to other members through our Member-to-Member Discount Program find it a great way to generate business, let other Chamber Members know where they are, and build great relationships.

Business Advocacy

We are the "Voice of La Mesa Business" at City Hall, the State Capitol, the Federal level or wherever we are needed.